Case study

Forest bath BABAVE

Slovenia

A case of a herbal walk

https://babave.si/gozdno-kopanje/



The story about herbalism

This is not a botanical/herbal walk. This is a walk where you will let ourselves go into the forest and our senses. It consists of several invitations for sensory activities. It ends with a tea ceremony. The tea is usually made from ingredients gathered during the walk itself.

This walk is led by a certified forest therapy guide and follows the standard sequence of the leading organisation ANFT (Association of Nature and Forest Therapy) in California, USA.

Location

Adress

Attemsov trg 19

3342 Gornji Grad Slovenija Linking economies and stakeholders for commercial partnership



Activities & Commercial Model



Wellbeing



Trees and Plants





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BABA KNOWS (BABA VE) that balance requires the opposite. In cooperation with the tradition and herbs. The company represents a way and a philosophy of life.

In ancient times, there were three spiritual periods of development for men and women.

For men, these are the boy, the warrior and the sage. In the hands of the sage are the power and the sword. For women it is the girl, the wife and the BABA. In her hands are the heart and intuition.

The product is linking local stakeholders and tourism offer in a unique commercial partnership, offering an overall experience of nature and wellbeing.





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