

# Case study

## Haltia Lake Lodge Finland

Haltia Lake Lodge is a nature boutique hotel in the vicinity of Nuuksio National Park and Finnish Nature Centre Haltia, just some 30 minutes away from Helsinki airport. We have 20 cozy hotel rooms, 5 luxurious glamping tents and a wide variety of self-produced activities to offer.

The lodge was selected as "Best Sustainable hotel:Europe in 2022 World Boutique Hotel Awards and as "Sustainable travel and tourism actor of the year" at the 2023 Finnish Travel Gala.

Haltia Lake Lodge aims to be at the forefront of regenerative tourism. This mission is embraced through various initiatives that contribute positively to both the local environment and society.

### Haltia Lake Lodge



#### Responsibility



#### Wellbeing

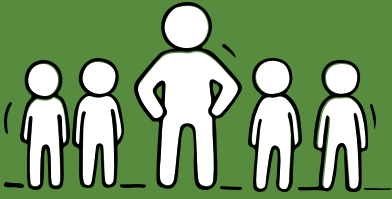


#### Events & Groups



#### Accomodation

## Linking economies and stakeholders for commercial partnership



## Activities & Commercial Model



## Sustainability and Trees



Haltia Lake Lodge's commitment to sustainability is evident in our collaboration with local entities and initiatives. We work closely with Metsähallitus (Parks & Wildlife Finland) and the Finnish Nature Centre Haltia to offer immersive nature experiences.

Haltia Lake Lodge is contributing to the preservation of natural habitats and the fight against climate change. The lodge is situated in an area of significant biodiversity, including locations designated as Natura 2000 sites by the European Union. Its "planet-positive conservation holiday" initiative encourages visitors to participate in conservation work in the park, thus directly contributing to the protection and restoration of these habitats and preventing the loss of biodiversity. The Lodge's operations run on 100% wind energy, they utilize little to no plastic, and recycle extensively in close collaboration with the local Recycle center. We also practice building and renovation using circular economy principles, aiming for carbon neutrality by 2025.

In February 2022, we became the first hotel in the Nordics to join the Hotels for Trees program, and so far we have planted more than 700 trees through the program around the world.

## Trees and Plants



## Reducing emissions



## Wellbeing



The Lodge is promoting sustainable consumption. We encourage visitors to catch, forage, and cook their own food using local ingredients, promoting a deeper connection with nature and an appreciation of the local environment.

### Energy

**Energy Efficiency:** Aiming for a 5% annual reduction in electricity consumption, with plans to install solar panels.

### Water Conservation:

Limiting water flow in showers and basins, with a 5% annual reduction target..

### Waste

Comprehensive sorting and recycling, including composting of bio-waste in our 2 own composts. Measurement of all waste.

### Transport

In summer 2023, bus tickets were included in the accommodation packages to promote usage of public transport.

### Promote Healthy and Enjoyable Activities

The lodge offers a range of activities designed for physical and mental wellbeing, emphasizing the importance of nature in enhancing health. They focus on making nature and wellbeing accessible to all, including diverse outdoor activities and educational experiences. Our commitment to responsible tourism and sustainability is present in every aspect of our operation, from food choices to staff training and guest education.

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