Case study

Nuuksio, Vihti Finland

Hawkhill is third-generation family business founded in 1963. •Offering year-round villa and cottage accommodation in Nuuksio National Park. A total of 52 overnight guest spaces in 8 log villas. In addition, it organizes activity services, hiking and kayaking trips in the surrounding nature, as well as various courses related to nature experiences. It also organizes workshops and tours that contribute to the biodiversity in the area.

•Conference, recreation and seminar services for groups and companies are also available. Hawkhills forest restaurant offers local based and sustainable menus using berries, mushrooms and wild herbs from the woods HAWKHILLL WWW.HAWKHILL.F/EN



Wellbeing <u>Activities in</u> <u>the wild</u>

<u>Sustainability</u>



Events & Groups <u>Hiking and</u> <u>cycling</u>



Accomodation

Linking economies and stakeholders for commercial partnership



Activities & Commercial Model



Hawkhill has had an active role in increasing the collaboration between companies in Nuuksio and Vihti region. Hawkhill is one of the leading spirits of 25 company collaboration

Nuuksio Lakeland community

We have long roots in our community and supporting small local businesses is important for us. We have also been organizing events and fund raising for locals.

Social responsibility at Hawkhill:

Adding accessibility and inclusion at Hawkhill has as been project of year 2023. Read more: Inclusion

Activities : <u>Summer activities</u> <u>Winter activities</u> <u>Sauna experience</u> <u>Forest Restaurant</u>

Sustainability and Trees



Hawkhill is surrounded by Nuuksio National park forest owning land area of 27 ha including forest, rock, boggy land, field and meadow. Land has been here long before us that's why we see important to take care of its biodiversity with all possible ways. We have resorted our 6 ha bog on as climate action. 'Restoring of our meadow is in process. The most sensitive part of our land is rock called Hawkhill covered with moss and lichen we have made marked trail around it to avoid erosion. We are also fighting against alien species on our land and inviting our partners to do so. Playing music outdoors is forbidden. We avoid making light pollution.

Trees and Plants



Reducing emissions





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Co-funded by the European Union

In August 2023 we made biodiversity research on our lands. It gives good guidelines how to continue our biodiversity work in future.

- Restoring 6 ha bog
- Getting rid of garden lupin on our land (alien spices in Finland)
- Supporting the growth of young mixed forest.
- Restoring meadow
- Building of bog hotels and deadwood fences together with our guests

Energy

We only use solar, thermalpower and elecricity for heating. Only fosil free elecricity is used <u>Waste</u>

At Hawkhill we and our guests sort all the waiste. 80% of waiste is sorted and only 20 % is mixed waiste. 100% of bottles cans are recycled. 100% of waiste in our restaurant kitchen is sorted Transport and other emissions

We have now 3 elecricity powered cars for our trasportation . We incourage our guests to use public and joint transportation.

Promote Healthy and Enjoyable Activities

All activites we offer are somehow connected with nature surrounded by us.

We want to add awareness of nature, biodivercity and local natural and cultural history. Doing together and by terms of locals is important for us.

We have also several activities which have regenerative mind setting. Building birdhouses, bug hotels, dead wood fenches getting rid of garden lupin.

Local mindfulness and joga teacher has created forest based meditative activities: forest meditation, hammock relacation, morning yoga by the lake

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